



Announcement No. 05, s. 2023

## ANNOUNCEMENT

**FOR : ALL HEADS OF CONSTITUTIONAL BODIES; DEPARTMENTS, BUREAUS, AND AGENCIES OF THE NATIONAL GOVERNMENT; LOCAL GOVERNMENT UNITS; GOVERNMENT-OWNED AND CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS; AND STATE UNIVERSITIES AND COLLEGES**

**SUBJECT : 2023 National Heritage Month Celebration in May**

Pursuant to Presidential Proclamation No. 439, s. 2003, the **National Commission for Culture and the Arts (NCCA)** will lead the annual **National Heritage Month (NHM)** celebration in **May**. This is in recognition of the need to create among the people a consciousness, respect, and love for the legacies of Filipino cultural history.

For this year, the NHM banners with the theme “*Heritage: Change and Continuity*” highlight the dynamic nature of heritage as a field that continuously innovates so it can achieve its objective of preserving products of human creativity.

To promote public awareness in the observance of the event, all government agencies are encouraged to extend their full support through the following activities:

- Posting and sharing of the 2023 NHM advocacy materials including the 2023 NHM Official Poster, Facebook Banners, and 2023 NHM Calendar of Activities on government agencies’ websites and social media accounts;
- Participation in the online campaign thread about the 2023 NHM celebration by sharing heritage-related content including photos, videos, news features, and other collaterals released by the NCCA using the hashtag #NHM2023 and #NHMChangeAndContinuity;
- Organize and/or participate in heritage-related activities such as seminars, webinars, workshops, lectures, and exhibits;
- Agencies/LGUs organizing their own NHM 2022 activities are requested to fill out the 2023 NHM Activity Proposal Form and send the final information to the NHM secretariat for inclusion in the 2023 NHM Calendar of Activities on or

Bawat Kawani, Lingkod Bayani

before March 31, 2023 (Friday). The NHM 2023 reference materials can be accessed and downloaded through this link: <https://bit.ly/NHM2023Ref>. Agencies may submit the accomplished Activity Proposal Form along with the agency's high-resolution logo through this link: <https://bit.ly/NCCANHM2023ASF>.

- Send the activity implementation reports with high-quality photos to [nhmsecretariat@gmail.com](mailto:nhmsecretariat@gmail.com) in a word document file with the following details for inclusion in the NHM 2022 Souvenir Program on or before June 16, 2023 (Friday):
  - Name of Institution
  - Date of Activity
  - Venue of Activity
  - Brief Description of Activity

For more information, agencies may coordinate with the **NCCA Cultural Heritage Section** at telephone number (02) 8527-2192 loc. 309, or through **Ms. Johanna Marie S. Labitoria** at mobile number (+63)943-5054939 or email at [nhmsecretariat@gmail.com](mailto:nhmsecretariat@gmail.com).

Agencies may also visit the NCCA website at [ncca.gov.ph/nationalheritagemonth](http://ncca.gov.ph/nationalheritagemonth) or NCCA Facebook Page at [facebook.com/nationalheritagemonthph](https://facebook.com/nationalheritagemonthph) for further details.



**ATTY. KARLO A. B. NOGRALES**  
Chairperson

CSI/FMP/EOS/LEP/ams  
fn: Announcement NHM 2023

17 February 2023